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Office of Advancement
UNIVERSITY OF COLORADO **BOULDER**

humanitas

(/hju: 'manitas/): humanity and kindness

CU Boulder Advancement News | February 2024

In this edition of *Humanitas*, get ready for Buffs All In, recognize a distinguished faculty member and learn about a colleague from Advancement Marketing and Communications.

KNOWING



Buff All In is back!

Buff All In — CU Boulder's annual giving day — is almost here! On March 6, for a full 24 hours, Forever Buffs worldwide will throw their unwavering support behind CU Boulder students and researchers who are breaking new ground, driving innovation and making a lasting impact on the world. You're invited to come together as part of our proud CU Boulder community and support students as they lead, innovate and

make their impact felt like never before. To support the event, consider becoming a **Bufs All In Ambassador**! It's super easy — just leverage your social media channels to spread the word about the impact a gift can have on the future of CU Boulder.

I'M ALL IN

Celebrate student leadership at the Chancellor's annual summit

This year, the Chancellor's annual summit will recognize and celebrate the remarkable impact of CU Boulder's student leaders. On Feb. 29 in Denver, discover how the university is actively cultivating the next generation of trailblazers. This evening promises to be one of inspiration as we highlight the profound influence student leaders exert on campus life, the Boulder community and beyond. Registration is open — secure your spot now!

REGISTER

Service Cloud will launch in late February

Service Cloud will become the new case management system for requesting support and services from CU System Advancement and the CU Foundation starting in late February. Stay tuned for more information in the CU Ascend newsletter. A few reminders about this change:

- The transition to Service Cloud won't have a huge impact on your work — you'll still be able to send an email to get help.
- A knowledge base within Service Cloud will offer a place to find answers to common questions.
- Testing began for Service Cloud on Feb. 5 and will finish on Feb. 16.

For more information, **[check out these helpful FAQs](#)**.

IMPACTING



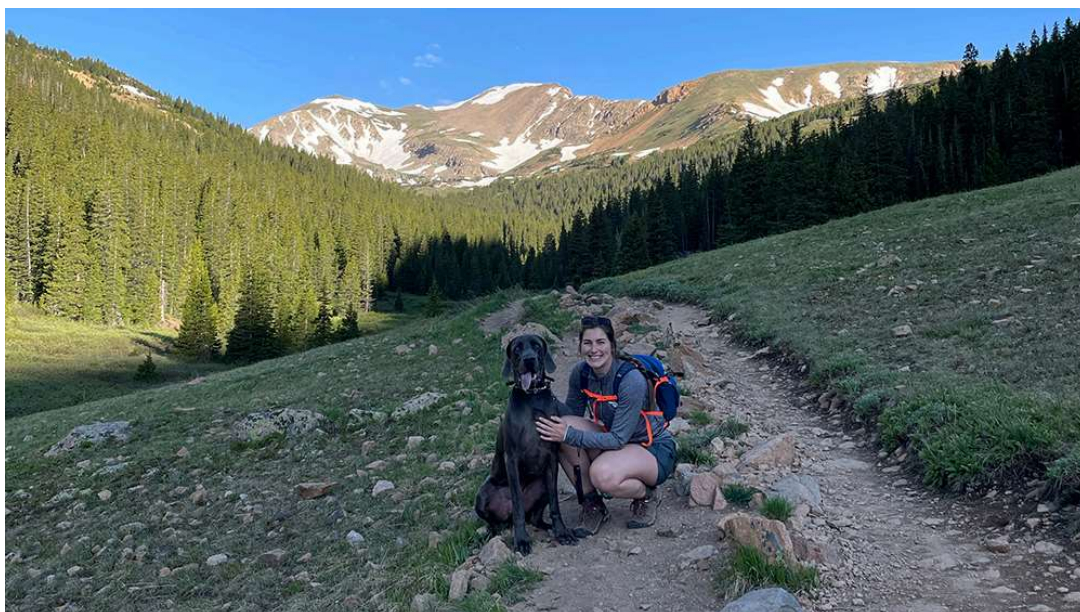
Recognizing faculty member, philanthropist Marvin Caruthers

On Jan. 18, CU Boulder celebrated the remarkable career and contributions of **Marvin “Marv” Caruthers**, a distinguished faculty member and philanthropist who has been with the university since 1973. Gathered in the chancellor’s office, Chancellor DiStefano presented Marv with an impact timeline (pictured above) showcasing 50 years of his numerous accomplishments, intellectual endeavors and philanthropic contributions. Marv’s wife, CU Boulder alumna, Fiona (PhDChem’95) joined him at this memorable moment.

Marv’s journey at CU Boulder is a testament to the profound impact his work has had in the field of biochemistry. With more than five decades of service, he has garnered widespread recognition for his groundbreaking research in biotechnological advancements and genetic information synthesis, earning him the **inaugural Richard N. Merkin Prize in Biomedical Technology** as well as a spot in the **National Inventors Hall of Fame**. In addition to his career accolades, Marv is well-known at CU Boulder for his **transformative gift of \$20 million** to support the construction of the **Jennie Smoly Caruthers Biotechnology Building**.

Many thanks to Alyssa Seter in Donor Relations and the Advancement MarComm Creative Communications team, who helped put together this wonderful gift for Marv in recognition of this remarkable legacy at CU!

DEFINING



Keelyn Arnold

Senior Visual Designer

Advancement Marketing and Communications

Born and raised in Boulder, Keelyn is a proud Coloradan. Growing up, she attended soccer camps and football games on the CU Boulder campus and remembers school field trips to the Fiske Planetarium. After graduating from Regis University with a bachelor's in business administration and minor in visual arts, Keelyn completed her master's degree in graphic design and digital media at the Academy of Art University. She is thrilled to use her education to design content that supports CU Boulder Advancement's mission and goals. When she isn't working, Keelyn enjoys mountain activities (skiing, hiking, camping), playing soccer, hosting game nights and hanging out with her boyfriend, Matt, and their Great Dane/Weimaraner mix "lap dog," Denali.

When I grew up I wanted to be... a professional soccer player.

If I could visit any place and time in history, I would go to... the Mesozoic Era so I could see dinosaurs in person!

Something I've always wondered is... what graphic design will look like in the next 50 years. With the introduction of AI and how fast technology is growing, I'm curious to see how it changes.

My most useless talent is... being really good at jigsaw puzzles.

If I could meet a fictional character, I would want to meet... Harry Potter for sure. Who wouldn't want to hang out at Hogwarts and learn a spell or two?!

The Defining section highlights fellow team members, their roles and their contributions to the CU community and beyond.

WELCOMING



Sedona Decint
Development Assistant
Donor Relations



Ellie Shanbhag
Advancement Assistant
Campaign and Data Insights

PROMOTING



Judith Conmy
Senior Director of Development
Parent Giving and Boulder
Advancement Programs



Pam Dadaos
Assistant Athletics Director and
Director of Stewardship for
Events and Engagement
CU Athletics



Teresa Gulock-Mundy
Assistant Director of
Donor Relations
Leeds School of Business



Christie Henry

*Managing Editor,
Coloradan Magazine
Advancement Marketing
and Communications*



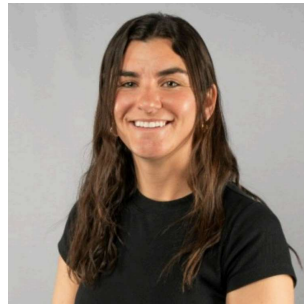
Lavinia Iosof

*Sr. Development Assistant
Renée Crown Wellness Institute*



Aubrey Jeffries

*Sr. Program Manager for Board
& Engagement
Leeds School of Business*



Annie Martin

*Sr. Advancement Assistant
CU Athletics*



Alyssa Seter

*Assistant Director
Donor Relations*



Louise Sternberg

*Assistant Director of
Donor Relations
College of Engineering and
Applied Science*



Sarah Thompson

*Senior Program Manager for
Experiential Engagement
Alumni Association*

TRANSITIONING



Sara Abdulla

*Associate Director, Forever Buffs
Outreach and Engagement
Alumni Association*



Lindsay Cameron

*Senior Director
Gift Planning, CU System
Lindsay formerly served as
director of gift planning at
CU System*



Jasimine Evans

*Director of Advancement
DEI Strategy
Office of Vice Chancellor
for Advancement
Jasimine formerly served as
student services outreach lead in
Career Services*

Staff changes are reported through Feb. 2.

ENGAGING



Vice Chancellor for Student Affairs Dr. D'Andra Mull joins Governor Jared Polis, Chip the Buffalo and Buff student leaders in celebrating the launch of CU Boulder's innovative Alienware Buffalo Esports and Gaming Lounge | January 2024

Feb. 22

Boulder Advancement in-person all-staff meeting

Feb. 29

Chancellor's Annual Summit

March 1

Student Philanthropy Month begins

March 6

Bufs All In day of giving

March 14

Advancement virtual all-staff meeting

April 10–12

Conference on World Affairs

Have news or events that you'd like to feature in *Humanitas*?

Submit your request through **Workfront**.